

Lisa W. Alpert serves as the Vice President of Development and Programming at Green-Wood Cemetery in Brooklyn. Alpert has played a pivotal role in helping to establish Green-Wood as a cultural institution and in building financial support for its future. In her previous positions, Alpert served as the Director of Development at The Municipal Art Society (2005-2010) and the Finance Director for a 2005 political campaign in New York City. She has also held key management positions at Doubleday, Scholastic, and Random House, where she served as Vice President and Publisher of the Random House Reference Group. A graduate of the College of William & Mary, Alpert received her MBA from the J.L. Kellogg Graduate School of Management at Northwestern University.