
HISTORIC DISTRICTS COUNCIL



*to the
Public*

26th Annual
Preservation Conference

Saturday, March 7, 2020



HISTORIC DISTRICTS COUNCIL

THE ADVOCATE FOR NEW YORK CITY'S HISTORIC NEIGHBORHOODS

The Historic Districts Council is the citywide advocate for New York's historic neighborhoods.

For fifty years, HDC has worked to ensure the preservation of significant historic neighborhoods, buildings and open spaces, to uphold the integrity of the Landmarks Law and to further the preservation ethic.

Please visit hdc.org/donate to support our work.

- 9:00AM Registration, Coffee, Session Leader Sign-up and Preservation Fair
- 9:30AM **Keynote Speech -**
Landmarks Preservation Commission
Chair Sarah Carroll
(Student Dining Hall)
- 9:45AM Voting for Sessions
Coffee and Preservation Fair
- 10:15AM Final Session Schedule Unveiled
- 10:30AM-11:15AM **50+ Years of Advocacy**
(Student Dining Hall)
- 11:30PM-12:15PM Session 2 (Rooms 1.66, 1.76, 1.77)
- 12:30PM-1:00PM LUNCH
- 1:15PM-2:00PM Session 3 (Rooms 1.66, 1.76, 1.77)
- 2:15PM-3:00PM **Designation Tales**
(Student Dining Hall)

CONFERENCE SESSIONS: HOW IT WORKS!

What is a “Participant-Driven Conference”?

Unlike traditional conferences in which attendees listen to panel discussions or lectures from experts, topics in a participant-driven conference are **suggested and led by the attendees themselves**. While some may choose to come prepared with a topic for discussion, all attendees should be prepared to be active participants, meet new people, share ideas and help to shape the discussions they are in. This way, the event will truly **reflect the interests and ideas of all attendees**, not just a few pre-determined speakers.

How does it work?

All attendees are invited to lead **45-minute sessions on any topic of their choice** related to historic preservation in New York City. Those who sign up to lead sessions may do so in any format of their choice: PowerPoint presentation, round-table discussion, game—you name it! Leaders are also invited to co-lead a session or assemble a panel of a few people willing to speak on a given topic.

Upon arrival at the Conference, **leaders sign up** for their proposed session on a large board in the main event space. After opening remarks and a featured keynote address, **attendees vote** for the sessions they find most interesting. The sessions with the most votes will be arranged on a schedule for the day, and attendees may attend **any session they wish**, even if they did not vote for it. Attendees are also welcome to move around freely from session to session if they so choose.

Will I have a chance to mingle with other attendees?

During registration and breaks from the sessions, civic groups from across the five boroughs will participate in the annual **Preservation Fair**. Organizations present their current efforts, including posters, images, postcards, petitions, brochures and other educational and advocacy literature. Come meet your fellow preservationists and learn about their work to preserve our city!

The event will feature a **buffet lunch** in the middle of the day, during which attendees can mingle, socialize and keep the conversations going.

The first and last sessions, **50+ Years of Advocacy** and **Designation Tales** are scheduled panels which were inspired by HDC's 50th anniversary; all attendees are invited to attend.

Are there other events associated with the Conference?

A series of **walking tours** are offered in the spring highlighting Conference themes. See the following pages for tour information. This is a fun way to reconnect with other Conference attendees and to learn more about preservation efforts in our historic city!

Keynote Speaker - Landmarks Preservation Commission Chair **Sarah Carroll**

Plenary Session 1: 50+ Years of Advocacy

The Historic Districts Council has been working for 50 years to preserve New York City's historic buildings and neighborhoods, but what will activists be working to preserve 50 years from now? What are the challenges facing us and what directions should we be exploring on the inexorable march into the future?

Panel: Angel Ayón (moderator), Gregory Dietrich, Christian Emanuel; and Vicki Weiner

Plenary Session 2: Designation Tales

Landmark designation is the goal for many community preservation campaigns, but how does it happen? Hear from the community activists who have successfully pushed for landmark designation and from those who are hoping to celebrate a designation soon.

Panel: Kelly Carroll (moderator), George Calderaro, Julia Charles, Jim Protos; and Keith Taylor

Sarah Carroll serves as both the Chair and a commissioner of the New York City Landmarks Preservation Commission (LPC). Chair Carroll is a life-long preservationist and a native New Yorker with more than two decades of professional experience protecting historic resources in New York City. She started her career at LPC, where she has served in various capacities over the past 25 years managing a wide range of preservation projects and overseeing the application, implementation and modification of the agency's regulatory policies. As Executive Director, she oversaw the designation of more than 4,000 buildings and sites, the implementation of numerous transparency measures and the development of an internal permit tracking database that increased efficiency and staff accountability in the application process. Prior to that, she created the FasTrack permit process to expedite applications for certain work types and developed historic district master plans and rules to allow applicants to more easily navigate LPC's regulatory process. In 2012, she received the Sloan Public Service Award for her outstanding work at the Commission. Chair Carroll has a bachelor's degree in Art History from Bates College and a Masters of Fine Arts degree in Historic Preservation from the Savannah College of Art & Design. She lives in Queens.

Angel Ayón, AIA, NCARB, LEED AP, has more than twenty years of experience working with historic buildings as an architect and preservationist. Trained in his native Havana, Cuba, Washington, D.C., and New York City, his expertise ranges from building-envelope evaluation and repair to full-scale rehabilitation and adaptive reuse of commercial and residential properties, as well as cultural and educational institutions. Mr. Ayón believes it is the responsibility of the current generation to save and secure our built heritage as a cultural asset. He currently serves as Vice-President of Save Harlem Now! and is a member of the advisory board of the Historic Districts Council, the Historic Preservation Committee of The Municipal Art Society of New York (MAS), and the Preservation League of the NY State's Board of Trustees. He is also an active member of Columbia University's Preservation Alumni, as well as the AIA, NCARB, USGBC, APTi, APT NE, US/ICOMOS, and Docomomo. Mr. Ayón holds a professional degree in Architecture and a Master of Science in Conservation and Rehabilitation of the Built Heritage from Havana's Higher Polytechnic Institute, as well as a Post-Graduate Certificate in Conservation of Historic Buildings and Archaeological Sites from Columbia University in New York.

George Calderaro serves on the boards of the 29th Street Neighborhood Association, where he led the Save Tin Pan Alley Initiative, Friends of the Upper East Side Historic Districts and The Victorian Society New York as well as the advisory boards of the Historic Districts Council and No Longer Empty. Mr. Calderaro was previously Director of Communications for the Landmarks Preservation Commission and The New School as well as co-chair of the Battery Park City Committee and a member of the Landmarks Committee for Manhattan Community Board 1. He holds a master's degree in Nonprofit Management from The New School and works as Director of Outreach Programs at Columbia University's School of Professional Studies.

Kelly Carroll is the Director of Advocacy and Community Outreach at the Historic Districts Council (HDC). She serves as the organization's primary liaison to a network of over 500 local activist groups and facilitates both local and citywide preservation campaigns, and writes and delivers testimony to the Landmarks Preservation Commission. She is an adjunct professor in historic preservation at New York University's School of Professional Studies in the Center for Applied Liberal Arts. Prior to joining HDC in 2014, she served as Director of Preservation of Landmark West!, and as a preservation consultant for CTA Architects. Ms. Carroll earned a Master of Science in Historic Preservation from Columbia University, with a concentration on preservation planning, and a B.A. in History from the University of North Carolina Asheville, with a focus on research.

Julia Charles serves as the Landmark Committee Chair representing the East 25th Street Historic District Initiative. She formerly served as the Vice President, then President, of the 300 East 25th Street Block Association. Ms. Charles works for the Department of Education as a Program Manager, Core Curriculum Implementations and Publications. She fancies herself as a gardening enthusiast, actively participating with the block's gardening committee that won a multitude of awards from the Brooklyn Botanic Garden's Greenest Block in Brooklyn and a budding preservationist who spearheads the block's quest for landmark designation. She is passionate about being civically engaged. Ms. Charles is a graduate of Baruch College and holds a Bachelors of Arts degree in Corporate Communication.

Gregory Dietrich is a graduate of Columbia University's Historic Preservation and Real Estate Development programs, and has been working in the field of historic preservation for over twenty years. Having worked in both the public and private sectors, he served as the Acting Director of the New York City Landmarks

Preservation Commission's Historic Preservation Grant Program between 1999 and 2000 before joining Cultural Resource Consulting Group (CRCG) in 2002, where he managed the New York office between 2004 and 2009. At CRCG, Mr. Dietrich was a project manager and principal investigator on a myriad of cultural resource studies, while also serving as the company's Director of Historic Preservation. In 2009 he established Gregory Dietrich Preservation Consulting, where his work has entailed historic architectural and landscape studies, designation reports, historic tax credit applications, and grant writing. In addition to consulting, he served as an adjunct instructor at the Fashion Institute of Technology between 2008 and 2018 and is currently on faculty at New York University, where he teaches a seminar within its Urban Design & Architecture Studies program. He has also been a guest lecturer, panelist, and tour guide at a range of educational, cultural, and civic institutions both here and abroad.

Christian Emanuel has been a residential real estate broker in Manhattan for nine years, working primarily on townhouse sales and specializing in historic research. He started his career partly due to his fascination with Lower East Side tenements and the history of housing in New York City. He came to preservation by accident; his parents were commercial tenants at a historic building in Queens Plaza that was threatened with demolition. Before their eviction, they organized local support from neighbors, community members, elected officials, and with the help of the Historic Districts Council, achieved landmark status for the building within about one year, halting the potential demolition. He never fell out of touch with the Historic Districts Council, continued to attend their programs like "Preservation School," and was later elected to HDC's Advisory Board and later to the Board of Directors.

Jim Protos is a communications consultant whose expertise spans strategic planning, stakeholder engagement, and project and editorial management for global organizations. He currently works at UNICEF (the United Nations Children's Fund) on global change-related communications initiatives. Previously he held corporate staff and consulting roles at Schlumberger, Diageo, and National Geographic Television. In 2018, he and his co-op, the 238 President Tenants Association, led a preservation initiative, the Committee to Save Carroll Gardens History, in collaboration with Historic Districts Council and other political and community supporters, that successfully gained Landmark protections for two adjoining historic properties. Mr. Protos graduated from Brown University with an AB in International Relations, and from NYU Stern Graduate School of Business with an MBA in Marketing. Mr. Protos lives in Carroll Gardens, Brooklyn, with his wife Grace and two daughters. He enjoys travel, running, music and wide-ranging conversation over a meal.

Keith Taylor served as a public safety professional for 26 years, retiring as an assistant commissioner. At the NYPD, he was inducted into its Honor Legion for performing an act of bravery at imminent personal risk; he was promoted from undercover narcotics detective to detective sergeant where he supervised internal affairs, missing persons, ESU (SWAT), and FEMA search and rescue teams, receiving a commendation from FBI Director Robert Mueller for resolving an incident of national significance at the UN. As Commanding Officer of an Intelligence Bureau, Dr. Taylor developed/improved policies, standards, and evaluation methodologies, specialized training, and interagency law enforcement coordination at the local, state and federal levels. During this time, he earned master's degrees from CCNY and NPS, as well as a doctorate from Columbia

University's Teachers College. Dr. Taylor is the President of the Dorrance Brooks Property Owners & Residents Association, a Harlem-based community organization that is dedicated to preserving the neighborhood's rich cultural history and its unique architectural structures.

Vicki Weiner is the Academic Coordinator of Pratt Institute's Historic Preservation master's degree program and an Adjunct Associate Professor at Pratt. She has taught courses in historic preservation history & theory, law & policy, research methods, policy analysis, and community preservation planning. Ms. Weiner has over twenty years of professional experience, having served as director of two preservation organizations (including Historic Districts Council in the late 1990s); Kress Fellow for Historic Preservation at the Municipal Art Society; and as a historic preservation policy consultant. She has authored or co-authored numerous research reports, briefing papers, and articles on preserving community culture in low-income neighborhoods. Ms. Weiner's recent publications include an article in *Preservation and the New Data Landscape* (Columbia Books on Architecture and the City) and an article in a forthcoming publication on *Heritage Conservation and Social Inclusion* from the same press. She's a past recipient of the James Marston Fitch Mid-Career grant and current participant in Columbia University's research initiative on Urban Heritage, Sustainability and Social Inclusion. Ms. Weiner is a Senior Fellow at Pratt Center for Community Development, where she served as Deputy Director from 2011-2019 and previously managed projects that explored preserving culturally important places to create more equitable communities.

UPCOMING PROGRAMS

Stay tuned for information about these upcoming walking tours in the Spring!

Historic Hell's Kitchen

The Landmarks of Sunset Park

LGBT Sites of the West Village

Newly Designated Landmarks of Gowanus

Sites of the Lower East Side

For tickets, please visit
hdc.org or call **(212) 614-9107**

Meeting locations and directions for the tours will be provided upon registration. Tours generally last between one and a half and two hours.

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Tuesday, May 19th
St. Marks Church-in-the-Bowery



THE ADVOCATE FOR NEW YORK CITY'S HISTORIC NEIGHBORHOODS

Thank you for supporting the Historic Districts Council. Whether this is your first conference or you've been here for all twenty-five, your contribution helps us to protect New York's historic neighborhoods and communities.

Since 1970, we have worked to protect thousands of landmarked buildings and 149 officially designated historic districts across New York City, but there is much more work to be done – and we need your help.

We ask that you consider making a gift to HDC to ensure our programs continue to thrive. Better yet, a recurring gift will ensure that that the New York of tomorrow includes a stable, healthy, and vibrant Historic Districts Council.

Please visit hdc.org/donate or call Helen Freeman at (212) 614-9107 to make a difference today. Future New Yorkers will thank you – and so will we.

The 26th Annual Preservation Conference is supported in part by public funds from the New York City Department of Cultural Affairs in partnership with the City Council and by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature. Additional support is provided by New York City Council Members Margaret Chin, Corey Johnson, Ben Kallos, Stephen Levin, and Keith Powers.



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